

The changing Role of CFO to Chief Value Officer

Understand the changing dynamics of Finance leadership. The evolving needs of organizations in a rapidly changing business landscape

Objective:

The main purpose of the seminar is to provide valuable insights, knowledge, and guidance to attendees regarding the evolving responsibilities, challenges, and opportunities within the role of Chief Financial Officers (CFOs).
Also, to present the challenges and opportunities that come with the evolving role of CFOs in modern business

Who is it for:

CFOs and Finance Executives
Finance and Accounting Professionals
Business Leaders and CEOs
Academics
Researchers
HR Executives
Students

SEMINAR DETAILS

Date: 06 December 2023, Wednesday
Time: 19:00-20:30
Duration: 1.5 hrs
Town: Athens, Greece
Venue: Hybrid
Globaltraining/University of Nicosia or Live Online
Language: English
Cost: Free
CPD Units: 1

Lecturer Kostas Kontogiannis



Kostas is a member of the Association of Certified Chartered Accountant (**ACCA**) and a member of the Greek Institute of Certified Public Accountants (SOEL)

Chief Financial Officer at **Skroutz.gr**, the dominant E-commerce platform operating the leading Marketplace in Greece and Cyprus.

Before joining Skroutz team, Kostas worked for 4 years at **PwC Greece**, Deals – Transaction Services team, specialising in the provision Financial Due Diligence (buy side and sell side), IBRs and SPA support services to private equity and corporate clients. During his time in Deals – Transaction Services, he has been involved in numerous projects mainly in the Retail, Hospitality, Energy, Insurance and Telecommunications' sectors.

Before joining PwC Deals team in 2016, he worked as an Auditor in the Assurance department of Mazars Greece for 2 years providing financial audit and agreed-upon-procedures services for a number of clients in a broad range of industry sectors.

Holding a Masters Degree in Applied Accounting and Auditing from the University of Macedonia and a BSc in Economics from the University of Thessaly.

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Contact Details:

Student and Client Services
Tel: 210-6722868
Email: info.gr@globaltraining.org

To all participants, a certificate of attendance will be provided, which can be counted towards the required hours of continuous professional training, covering the needs of professional organizations.

SEMINAR PROGRAM

06 December 2023		
Time		Description
19:00-19:30		From CFO to CVO - How to develop a value creation finance team
19.30-19.45		Value Vs Profit
19:45-20:00		Coffee Break 
20:00-20:20		Case Study
20.20-21.30		Open Q&A



Platinum

Certification:

All participants will be awarded a certificate. Each hour of attendance will account for one unit of Continuing Professional Development (CPD) as required for members of most professional bodies.